

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

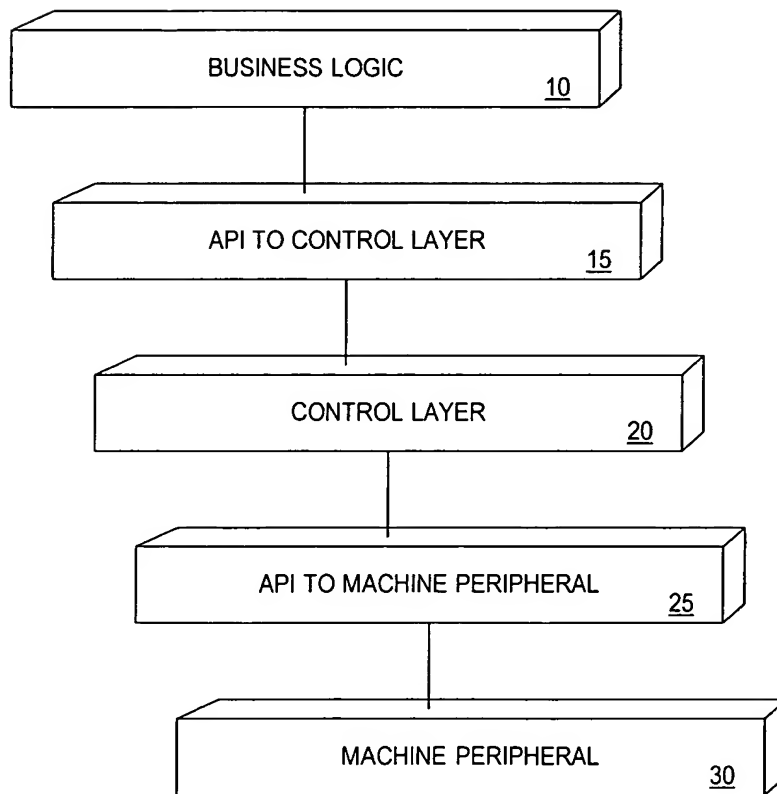


FIG. 1

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

SODA VALUE CARD

8 CANS / \$5.00

1 CAN FREE!

INSERT \$5.00

YES

VALID FOR 12 OZ. CANS
& BOTTLED WATER

5 BOTTLES / \$5.00

1 BOTTLE FREE!

INSERT \$5.00

YES

VALID FOR 16 OZ.
& 20 OZ. BOTTLES

CARD PRINTS AUTOMATICALLY - NO EXPIRATION

BALANCE: \$0.00

INSERT MONEY NOW

ENTER COUPON CODE OR PRODUCTS

CLEAR

1

2

3

4

5

BACK

6

7

8

9

0

FIG. 2A

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

SODA VALUE CARD

8 CANS / \$5.00
1 CAN FREE!

INSERT \$5.00

YES

**VALID FOR 12 OZ. CANS
& BOTTLED WATER**

5 BOTTLES / \$5.00
1 BOTTLE FREE!

INSERT \$5.00

YES

**VALID FOR 16 OZ.
& 20 OZ. BOTTLES**

CARD PRINTS AUTOMATICALLY - NO EXPIRATION

BALANCE: \$5.00

CHOOSE ANY
12 Oz. CAN

ENTER COUPON CODE OR PRODUCTS

CLEAR

1

2

3

4

5

BACK

6

7

8

9

0

FIG. 2B

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

SODA VALUE CARD

8 CANS / \$5.00
1 CAN FREE!

GOOD FOR ALL CANS & BOTTLED WATER

NO EXPIRATION

YES **NO**

CARD PRINTS AUTOMATICALLY - GOOD FOR 8 CANS

BALANCE: \$5.00

DO YOU WANT A SODA CARD?

ENTER COUPON CODE OR PRODUCTS

CLEAR	1	2	3	4	5
BACK	6	7	8	9	0

FIG. 3

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

THANK YOU

RECEIVE CARD BELOW

CARD
PRINTING

ENTER COUPON CODE OR PRODUCTS

CLEAR

1

2

3

4

5

BACK

6

7

8

9

0

FIG. 4

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

THANK YOU FOR USING
YOUR SODA CARD

ADD CANS NOW

INSERT \$5.00 FOR 8 CANS

INSERT \$10.00 FOR 18 CANS

BALANCE: 8 CANS

CHOOSE CAN
NOW

ENTER COUPON CODE OR PRODUCTS

CLEAR

1

2

3

4

5

BACK

6

7

8

9

0

FIG. 5